

BasBlue

THE 5TH ANNUAL FUNDRAISING GALA

THE
Fifth
ACT

2026 SPONSORSHIP OPPORTUNITIES

FRIDAY, SEPTEMBER 18, 2026 | 110 E. FERRY | DETROIT, MI

WELCOME TO THE FIFTH ACT

BasBlue opened its doors with a clear intention: to create a space where women and nonbinary individuals could access the relationships, resources, and opportunities needed to grow. What began as a place to gather has evolved into a space for connection, learning, and advancement.

Five years in, BasBlue has grown into something rare: a community where proximity to the right people, the right room, and the right moment can genuinely change the trajectory of someone's life.

As we reflect on this milestone, we look toward the future with intention: expanding mentorship, strengthening entrepreneurial pathways, and continuing to evolve alongside the needs of our community. In this act, we celebrate what has been built, and what is still unfolding. Your gift extends this work, creating access, belonging, opportunity and possibility. Thank you.

Ellen Gilchrist



OUR STORY

Founded in 2021, BasBlue was born from a vision: to create a space in Detroit where women and nonbinary individuals not only feel like they belong—but are positioned to lead. Our home, a historic Queen Anne-style mansion, has transformed into a vibrant community hub. **When you walk through BasBlue's doors, you're investing in yourself.**

We advance economic mobility by providing underrepresented and under-resourced women in Southeast Michigan with access to programming, mentorship, networking, and business opportunities.

What began as a house to gather is now a movement. Through fully funded programs and inclusive community building, we are shifting the narrative about who has access to entrepreneurship, leadership, and capital in this great city.

We are the only place of our kind—bringing people together and opening doors.

OVER THE *LAST YEAR* WE:

- Offered over **160 programs** to members and the community, focused on networking, health and wellness, & personal and professional development
- Supported **46 entrepreneurs** through programming and **invested over \$215,000** in women-led businesses
- Welcomed over **125 Trailblazers-In-Residence** into our community
- Strengthened our community through **over 300 hours of service**
- Grew our **under-35 membership by 5%**
- Hosted our second annual **summit, gathering nearly 75 women** to hear from Southeastern Michigan's boldest female leaders
- Engaged more than **7,600 women and nonbinary individuals** through experiences designed to foster connection, learning, and growth

With your support, we're just getting started. **Together, we're not just imagining a better future, we're actively building it.**

WHERE ACCESS, SUPPORT, AND SPACE COME TOGETHER

THE ONLY PLACE OF ITS KIND

● INTENTIONAL PROGRAMMING

Conversations with community leaders, financial planning, book clubs and author conversations, organization planning, and brand development

● MENTORSHIP AND NETWORKING

Personal coaching, mentor/mentee matching, and opportunities to meet others working in a wide range of sectors

● INVESTMENTS IN INDIVIDUALS

Our fellowships match capital with support to build community and foster the entrepreneurial spirit

● A SPACE TO GATHER

12,000 square feet dedicated to community gathering, meeting, and networking

BASBLUE IS THE ONLY PLACE IN DETROIT DESIGNED SPECIFICALLY TO FUEL THE LEADERSHIP, WEALTH, AND WELLNESS OF WOMEN AND NONBINARY INDIVIDUALS AT EVERY STAGE OF THEIR JOURNEY.



HOW YOU CAN **SUPPORT** OUR IMPACT

YOUR COMMITMENT IGNITES WHAT'S NEXT

SPONSORSHIP LEVELS	VISIONARY CIRCLE \$100,000	FOUNDERS CIRCLE \$50,000	LEADERSHIP CIRCLE \$25,000	ADVOCATE CIRCLE \$15,000	PARTNER CIRCLE \$10,000	SUPPORTER CIRCLE \$5,000	COMMUNITY CIRCLE \$2,500
RECOGNITION ON ALL EVENT SIGNAGE, WEB, SOCIAL, AND PROGRAM	✓	✓	✓	✓	✓	✓	✓
VERBAL RECOGNITION AT THE EVENT	✓	✓					
VIP TICKETS	6	4	4	4	2	2	
GENERAL TICKETS		2			2		2
CUSTOM IMPACT REPORT	✓						
PRIVATE EVENT	FOR UP TO 14 PEOPLE	FOR UP TO 10 PEOPLE	FOR UP TO 6 PEOPLE				

**Sponsors at the \$100,000 or \$50,000 level may select between a complimentary private event rental at BasBlue or a bespoke experience curated by the BasBlue team. Invite your network, or allow BasBlue to curate the room for you! Ideas include panel discussions or a fireside chat curated and planned by BasBlue OR a delightful tea party featuring a speaker-led conversation and a delectable menu thoughtfully planned by BasBlue's head chef.*

COMMUNITY IS OUR ETHOS. EMPOWERMENT IS OUR IMPACT.

As a philanthropic partner, you are more than a funder. You are a co-creator of lasting change.

THANK YOU.

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110 E Ferry St
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Contact Samantha Foster at
samantha@basblueus.com